



Watt Watchers of Texas
Project of the Month Club
November 2007



Project Idea: Recycling

This month we want you to focus on doing a recycling project. Why recycling in November? Good question. November 15th is Texas Recycles Day and in honor of Texas Recycles Day we want you to recycle. Do you have a school wide recycling program? If you don't you need Recycling Rangers. Recycling Rangers was developed by Watt Watchers of Texas to assist schools in getting the paper from the classroom to bins in their parking lot. Many Texas schools have a recycling bin in the parking lot and the only people that use it are the people that live around the school or the occasional teacher that just really cares about recycling. Why don't you recycle?

A few reasons we hear about why people don't recycle are:

1. It is not convenient for them.
2. They don't realize the benefits.
3. They don't know what to recycle.
4. They don't know where to recycle.
5. It's too confusing or complicated
6. They don't care.

Each of these reasons for not recycling should not be an issue with a well-designed recycling program. Your program can make it convenient to recycle, educate the participants about the benefits, clearly explain what to recycle, provide a place to recycle, and simplify the entire process. You can't make people care but only a very small minority fall into this category. They may change their minds once they see how logical and simple it can be to participate.

Start simple.

Recycle the boxes that your school received copy paper in and decorate them to be your classroom recycling bins. Do one hallway or grade level at a time. You don't have to start the whole school in one day. Make sure you let teachers and students know what can go in the bin. Your recycling bin outside should state what the hauler will accept. If it does not – call them they will be happy to give you that information.

Make sure that you educate the custodians about the new recycling program. They can be your best partner in this effort. Let them know the benefits to them, the school, the community and the earth as a result of recycling. They might even help you take the paper from the classroom to the bin!

Go to the [Watt Watchers](#) website for more information and links on recycling!

For more information regarding the Watt Watchers of Texas program please contact us at 1-888-US WATTS or visit our web site at <http://wattwatchers.org> . To enroll in Watt Watchers visit our web site at: <http://wattwatchers.org> and click on Enroll Now. To unsubscribe to this project of the month club, please reply to this email with Unsubscribe in the subject heading.

